

Appendix A Item No 5

Warwickshire Health and Wellbeing Strategy Public Consultation Plan

Mike Caley
14th May 2012

Aim

To consult on the draft Warwickshire Health and Wellbeing Strategy with public and partners

Timing

12 weeks between 11th June and 3rd Set 2012

Date	Action
Completed	WCC Website team aware of consultation
Completed	WCC consultation lead informed and supporting consultation
Completed	NHS Warwickshire comms team aware of consultation
22 nd May	Draft approved by HWBB for public consultation
22 nd May-11 th June	Consultation hub webpage created Survey Monkey page created Hard copies printed Press releases drafted
11 th June	Launch <ul style="list-style-type: none">• Press releases• Websites live• Hard copies mailed out• Email with weblink circulated
19 th June	Health and Social Care OSC
3 rd Sept	Close of public consultation
3 rd -13 th Sept	Analysis of responses
13 th Sept	Consultation response and final version of strategy circulated to HWBB members
20 th Sept	Final version considered for adoption at HWBB

Methods of Engagement

- Consultation website on WCC consultation hub and NHS Warwickshire website
- Press releases

- Presentations on request
- Notices via community forums, CAVA
- Covering letters with weblink to smaller providers of health and social care including GP practices and patient/user interest groups
- Direct mailing of copies to:
 - MPs
 - Chief Execs of:
 - SFWT
 - UHCW
 - GEH
 - CWPT
 - Each D&B council
 - WCC
 - WCAVA
 - West Midlands Ambulance Service
 - Warwickshire Police
 - Warwickshire Probation Trust
 - Warwickshire Fire and Rescue
 - Youth Justice Service
 - Warwick University
 - Executive GPs and COOs of each CCG
 - CCGs to forward to patient participation groups
 - Leaders of:
 - Each D&B council
 - WCC
 - Each Warwickshire County Council elected member
 - Each District and Borough Council elected member
 - Warwickshire Local Medical/Dental/Pharmacy Committee
 - SWFT and GEH patient groups
 - Warwickshire Race Equality Partnership
 - LINKs
 - League of Friends: SWFT, GEH, Ellen Badger, St Cross
 - Headteachers of Warwickshire Schools and Colleges

Feedback methods

- Online website questionnaire with automatic analysis (survey monkey)
- Email (designated email address)
- Tear out in document and mailed response (freepost address)
- Formal responses from partners

Printing

- 300 printed copies